Petta, Ryan & Co. 117 Sterling Street Clinton,, MA 01510

Charles Sheibler 11/01/12 11/01/12 Normal Package Deal Last Modified Date Entered COMMITTEE AGAINST PHYSCIAN ASSISTED (354 Entered By Order Type Headline # 90-00 Demo Petta, Ryan & Co. (2589) POLITICAL ISSUE (1052) Shiebler, Charles (1011) 11/03/12-11/06/12 Est. 175 (28354) 49025 WHDH Contract # Schedule Dates Salesperson Sales Office Advertiser Agency Product Brand

Rate \$58,000.00	\$58,000.00	
ADH) Spots 8	ω	
WHDH Boston (WHDH) By Broadcast Month Spo Nov. 2012	Grand Tokal:	

\$49,300.00 \$8,700.00

15.00

Commission %

Commission

Net Total Sales Tax

Local/Political Issue Agency

Account Types

Buyer Name

Phone/Fax

CPE

Standard

Billing Type

Comments

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length Run Times	MdS	Mo Tu We Th	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
==	1.0 Normal Line / SPOT	11/05/12-11/06/12	1	30 9A- 9:30A (ET)	Specification (second	114.1		2	\$3,000.00	\$6,000.00	\$6,000.00 WHDH Boston (WHDH)		11/1/12
2.1	2.0 Normal Line / SPOT	11/05/12-11/06/12	F	:30 12P- 12:30P (ET)	ו	××			\$2,500.00	\$2,500.00	\$2,500.00 WHDH Boston (WHDH)		11/1/12
3.6	3.0 Normal Line / SPOT	11/05/12-11/05/12	7	30 10P- REVOLUTION	NC	1		1	\$30,000.00	\$30,000.00	\$30,000.00 WHDH Boston (WHDH)		11/1/12
4.	4.0 Normal Line / SPOT	11/03/12-11/03/12	1	:30 9A- 10A (ET)					\$5,000.00	\$5,000.00	\$5,000.00 WHDH Boston (WHDH)		11/1/12
, S	5.0 Normal Line / SPOT	11/03/12-11/03/12	7	:30 9P- NBC MOVIE OF THE WEEK	OF THE		4	T L	\$8,500.00	\$8,500.00	\$8,500.00 WHDH Boston (WHDH)		11/1/12
9	6.0 Normal Line / SPOT	11/04/12-11/04/12		89	ay in New		1		\$3,000,00	\$3,000.00	\$3,000.00 WHDH Boston (WHDH)		11/1/12
7.1	7.0 Normal Line / SPOT	11/04/12-11/04/12	T	:30 11:55P- 7 SPORTS XTRA	TS XTRA		1	-	\$3,000,00	\$3,000.00	\$3,000.00 WHDH Boston (WHDH)		11/1/12
					CONFIF	CONFIRMATION CONTRACT	LNOC	RAC					
Accepte	Accepted-Agency/Advertiser:			Date:	Accepted-Station:				Date:	Comments:			

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